



irish american news iain

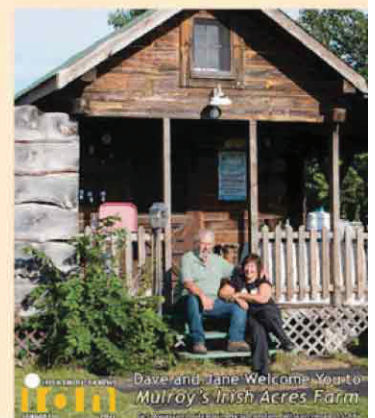
**Print Ads - Editorial
E-Blasts - Classifieds
Web Banners and Links**



**MEDIA KIT
2023/2024**

312-498-1337
cliff@irishamericannews.com

**Our Readers Love Irish American News
Our Advertisers Do Too**



**Reach the Irish and Irish-American Community in Chicagoland in
Print and online at IrishAmericanNews.com
call Cliff at 312-498-1337 or email cliff@irishamericannews.com**

FULL PAGE

10 inches wide by
15.5 Inches high
\$1200 monthly

\$1050 month
@ 6 time run

\$900 month
@ 12 time run

1/3 Page 5.65 Wide x 8.5 High **\$550 month** **\$450 monthly for 6 months**
\$395 monthly for 12 months

1/4 Page (Horizontal)

4.9 Wide by 7.4 High or 10 Wide by 3.7 High
\$395 monthly **\$375 monthly for 6 months**
\$350 monthly for 12 months

1/8 Page Horizontal 4.9 Wide by 3.7 High

\$225 monthly
\$210 monthly for 6 months
\$195 monthly for 12 months

10th Page (Horizontal)
3.9 Wide by 3.8 High

\$185 monthly
\$170 monthly for 6 months
\$150 monthly for 12 months

1/2 Page (Horizontal)

10 inches Wide by 7.45 inches High
\$650 monthly **\$575 monthly for 6 months** **\$495 monthly for 12 months**

1/3 Page (Horizontal) 10 inches Wide by 4.9 inches High
\$550 month **\$450 monthly for 6 months** **\$395 monthly for 12 months**

1/4 Page (Horizontal)
10 inches Wide by 3.7 inches High
\$395 monthly
\$375 monthly for 6 months
\$350 monthly for 12 months

1/5 Page (Horizontal)
10 inches Wide by 3.inches High
\$365 monthly
\$340 monthly for 6 month
\$295 monthly for 12 months

Business Card (Horizontal)
3.88 Wide by 2 High
\$95 month
\$85 monthly for 6 months
\$75 monthly for 12 months

1/4Page (Vertical) 3.9 Wide by 9.25 High

\$395 monthly
\$375 monthly for 6 months
\$350 monthly for 12 months

1/5 Page
3.9 Wide by 7.75 High

\$365 monthly
\$340 monthly for 6 months
\$295 monthly for 12 months

1/6 Page (Horizontal)
4.9 Wide by 4.9 High

\$300 monthly
\$285 monthly for 6 months
\$275 monthly for 12 months

Pub Size
3.2 Wide by 3.7 High

\$120 monthly
\$105 monthly for 6 months
\$95 monthly for 12 months

Double Pub size
3.2 Wide by 7.4 high

\$200 monthly
\$190 monthly for 6 months
\$175 monthly for 12 months

1/2 Page (Vertical)
4.9 Wide by 15.High

\$650 monthly
\$575 monthly for 6 months
\$495 monthly for 12 months

Business Directory
2.35 Wide by 2.45 High

\$75 monthly
\$70 monthly for 6 months
\$65 monthly for 12 months

DOUBLE Business Directory
2.35 Wide by 4.9 High

\$140 monthly
\$130 monthly for 6 months
\$120 monthly for 12 months

1/3 Page (Vertical)
3.2 inches Wide by 15 inches high

\$550 monthly
\$450 monthly for 6 months
\$395 monthly for 12 months

1/6 Page (Vertical)
3.2 Wide by 7.45 High

\$300 monthly
\$285 monthly for 6 months
\$275 monthly for 12 months

1/8 Page Vertical
2.35 Wide by 8 High

\$225 monthly
\$210 monthly for 6 months
\$195 monthly for 12 months

10th Page (Vertical)
1.9 Wide by 7.45 High

\$185 monthly
\$170 monthly for 6 months
\$150 monthly for 12 months

DIMENSIONS:

All Ads a minimum of 200 dpi (100 Line screen)
These ads are designed to give you an idea of the sizes available.
The actual dimensions are printed inside each rectangle and most are much larger than shown.

DISCOUNTS:

Ad runs of 6 months or more receive **5% discount** if paid in full at time of purchase!

Rate Card 2023/2024 Monthly Space Deadline 18th - Artwork Deadline - 22nd

Publishing Dates 2023

January 4
February 1
March 1
April 4
May 2
June 1
July 1
August 1
September 1
October 3
November 1
December 1

Publishing Dates 2024

Published 12 Times a Year

January 3
February 1
March 1
April 2
May 1
June 1
July 3
August 1
September 3
October 2
November 1
December 2

Content:

Irish American News focuses on the area of Chicagoland with additional coverage in Illinois, Wisconsin, Indiana, Michigan and Iowa news of interest to those of Irish heritage; including current events, special events, local sports, book reviews, travel, entertainment, poetry, history, politics, news from Ireland, Irish personalities in all fields, and Irish Clubs and Social Media outlets.

Circulation: 13,000 Monthly Estimated Readership 48,000 Distribution Outlets 200+

Distribution Area:

Chicago counties including Cook, Will, Kane, McHenry, Dupage, Lake, and Kendall with additional in Wisconsin, Indiana, Michigan, Illinois and some scattered across the USA.

For information call Cliff Carlson 312-498-1337

PRICES ARE MONTHLY

Ad Sizes

	12 months or more	6 months or more	less than 6 months
2.25 Square	65	70	75
Business Card	75	85	95
Pub Size	95	105	120
Tenth Page	150	170	185
Eighth Page	195	210	225
Sixth Page	275	285	300
Fifth Page	295	335	365
Quarter Page	350	375	395
Third Page	395	450	550
Half Page	495	575	650
Full Page	900	1050	1200
Inside Front Cover	1250	1350	1500
Outside Back Cover	1300	1500	1750
Inside Back Cover	1100	1200	1300

Classifieds \$30 per column inch based on a 5 col page

E-Blast: \$165 per blast to our opt-in list of over 4,450

Website Banner Sizes)

Large Top Banner

820 pixels Wide x 100 High

Large Side Banner

150 pixels Wide x 500 High

Medium Side Banner

150 pixels Wide x 250 High

Small Side Banner

150 pixels Wide x 100 High

	12 month or more	6 month or more	less than 6 month
Large Top Banner	150	175	200
Large Side Banner	150	175	200
Medium Side Banner	120	135	150
Small Side Banner	65	85	100

Subscriptions

with Membership:

If you are a member of **Chicago Gaelic Park, Irish American Heritage Ctr, Irish Fellowship Club, West Suburban Irish, or Will County Irish, Irish American News is included with membership!**

We encourage you to become a member of one of these fine organizations today!



Subscriptions

1 year \$35 2 years \$55
3 years \$75

Send Checks to:

**Irish News Inc
PO BOX 7
ZION IL 60099**

or

buy on site at

**www.irishamericannews.com
at the subscribe button on
right hand side of page,
or call 312-498-1337**

Pay by check, paypal, or venmo, or we can bill your card monthly.

Save 5% on Display Ads*

If you pay for 6 months or 1 year in full, you will receive a 5% discount*

Print advertisers receive a **website link** in our **SHOP IRISH** section, and are included in our **online monthly paper** and their **ads are Linked to their Website or Email where applicable.**

Readers interested in their products or services simply click on their ad and it takes them to websites and emails.

Several Irish organizations in Chicago have partnered with us to produce their newsletters, & we mail papers monthly to their members. (list in blue) **We have embraced the web since the early 2000's.**

Go online to www.irishamericannews.com for issues dating back to 2006.

We support many benefits for those in need and charitable causes, with stories and advertising about their events.



Take AIM Coast to Coast!

Interested in reaching Irish and Irish-Americans across the USA? We offer a group ad in 3 Irish newspapers around the USA that you can advertise and editorialize in, and you only have to deal with one person.

Papers include:

East Coast:

Irish Echo

Midwest: Chicago

Irish American News

West Coast:

California Irish Herald

with a total distribution of over 36,000. Call Cliff, 312-498-1337 for more information.

www.Irishamericannews.com
cliff@irishamericannews.com

***Save 5% on a 6 or 12 month run if paid in full within 10 days**